

The Startup Owner S Manual Pdf

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## Summary:

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The Startup Owner's Manual: Introduction | Inc.com Editor's note: This is the first piece in a 12-part series exclusive to Inc.com featuring excerpts from the recently published book, The Startup Owner's Manual, written by serial entrepreneur-turned-educator Steve Blank and co-author Bob Dorf. Come back each week for more how-tos from this 608-page guide.

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